

INNOVATIVE MEDIA - BA MAJOR - CHECKLIST (120 hrs)

Name: _____

Course prefixes: ART = ART, MMC = Mass Media, IMD = Innovative Media

GEN 1031 Henderson Seminar	_____
LIBERAL ARTS CORE	45 HOURS REQUIRED
Freshman English/Writing	(6 hours)
ENG 1463 Freshman English A and	_____
ENG 1473 Freshman English B (or Hon. ENG 1803)	_____
Communication	(3 hours)
COM 2013 Oral Communication	_____
Mathematics (Choose one)	(3 hours)
MTH 1033 Qualitative Literacy	_____
MTH 1083 Mathematics Through Practical Appl.	_____
MTH 1243 College Algebra	_____
MTH 1273 Precalculus Mathematics	_____
Physical Well-Being	(1 hour)
HPR 1011 Lifetime Fitness Concepts or	_____
HPR 1XX P. E. Activity	_____
Fine Arts and Humanities	(6 hours)
Choose one:	
ENG 2013 World Literature I	_____
ENG 2053 Studies in Literature	_____
Choose one:	
ART 2033 Humanities: Art (or Honors HUM2093)	_____
COM 2423 Humanities: Film	_____
MUS 2033 Humanities: Music	_____
THA 2033 Humanities: Theatre Arts	_____
ART 2603 Humanities: Studio Art	_____
Social Sciences	(9 hours)
Choose one:	
HIS 1013 Civilization to 1660	_____
HIS 1023 Civilization Since 1660 (or Hon. HIS 1043)	_____
Choose one:	
HIS 2053 U.S. History to 1865	_____
HIS 2063 U.S. History Since 1865	_____
PSC 1013 American National Government	_____
Choose one:	
ANT 2013 Intro to Cultural Anthropology	_____
ECO 2013 Macroeconomics	_____
ECO 2023 Microeconomics	_____
GEO 1023 Intro to Geography	_____
GEO 2163 World Geography	_____
PSY 1013 General Psych (or Honors PSY 1073)	_____
SOC 1013 Introduction to Sociology	_____
(Refer to the catalog for other choices)	
Natural Science	(8 hours)
Choose one:	
BIO 1013/1021 Intro to Biology (with lab)	_____
BIO 2104 General Botany	_____
BIO 2114 General Zoology	_____
Choose one:	
CHM 1004 Intro to Chemistry	_____
CHM 1014 University Chemistry I	_____
CHM 1034 General Chemistry Non-Majors	_____
CHM 1044 General Organic and Biochemistry	_____
PHY 1024 Intro to Astronomy	_____
PHY 2034 General Physics I	_____
PHY 2234 University Physics I	_____
Non-Western Culture	(3 hours)
ART 4103 Art of the Nonwestern World	_____
(Refer to the catalog for other choices)	
Core Elective	(3 hours)
PHI 2013 Intro to Philosophy (or Honors PHI 2083)	_____
(Refer to the catalog for other choices)	
Writing Across the Curriculum Requirements	(3 hours)
MMC 4223 Magazine and Feature Writing or	_____
ENG 3313 University Writing or	_____
ENG 3613 Technical Writing	_____
See Undergraduate Catalog for other choices	
Students must take a Writing Intensive (WI) course with in their major, as well.	

BACHELOR OF ARTS Requirement	12 hours
Foreign Language	(12 hours)
Semester 1	_____
Semester 2	_____
Semester 3	_____
Semester 4	_____
MINOR (List course below)	12-24 hours
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
INNOVATIVE MEDIA REQUIREMENTS	42 HRS total
FOUNDATION COURSES	(19 HRS)
IMD 1143 Technical Skills for Media	_____
(or ART 1793 Digital Skills - for DAD Minor)	
MMC 1023 News Reporting/Writing	_____
<small>News Reporting has a corequisite: MMC 1091 Newspaper Practicum. With the permission of your advisor you may substitute this with IM Practicum</small>	
IMD 2103 Innovative Media Project	_____
MMC 2123 Production Methods I	_____
UPPER LEVEL COURSES	
IMD 3113 Intermediate Innov. Media Proj.	_____
MMC 4043 Media Law & Ethics	_____
IM ELECTIVES Select 17 hours	(20 HRS)
ART 2613 Digital Image - for DAD Minor	_____
IMD 2061 Innovative Media Pract.	_____
EDU 2023 Game-Based Learning	_____
ART 3463 The Digital Page	_____
ART 3803 Interactive Design	_____
MMC 3803 Electronic Editing & Design	_____
MMC 4803 Online Journalism	_____
ART 4823 Motion Graphics	_____
IMD 4033 Digital Publishing	_____
ART 4583 Advanced Studio Media & Design	_____
IMD 4123 Innov. Media Proj. Leadership	_____
IMD 4133 Innov. Media Proj. Leadership II	_____
IMD 4043 Independent Study in Inn.ov. Media	_____
IMD 4053 Special Topics in Innovative Media	_____
IMD 4061/2 Innov. Media Pract. (can be repeated)	_____
IM students are encouraged to develop interdisciplinary courses of study. With the approval of your faculty advisor and the permission of the course instructor, 3000 or 4000 level courses outside the major may be taken if related your IM course of study.	
Some recommended courses:	
MKT 3013 Fund of Marketing (permission)	_____
MMC 3493 (WI) Preproduction	_____
MMC 4113 Advertising Principles and Practices	_____
MMC 4223 (WI) Magazine and Feature Writing	_____
COM/MMC 4173 Nonfiction Comics	_____
MMC 3213 Production Methods II	_____
MMC 3503 Postproduction	_____
COM 4003 Special Topics in Communication	_____
MMC 4443 Special Topics in Mass Media	_____
GBU 4213 Intro to Entrepreneurship (45 cr. hrs+)	_____
GBU 4223 Applied Entrepreneurship (45 cr. hrs+)	_____
AVN 3143 Fund.of Sm Unmanned Aerial Sys	_____
Co Req. AVN 3151 Sm Unmanned Aerial Sys lab	_____
Other electives approve by advisor:	_____
_____	_____
_____	_____
SENIOR EXIT COURSES	(3 HRS)
IMD 4073 Innovative Media Internship	_____

CLEP tests at Henderson Testing Center (\$80+) Eng A & B must clep together. Scores are not transferred in but must be submitted.

Students may count no more than 7 hours of "D" in the Liberal Arts Core. Students must earn grades of "C" or better in Freshman English A & B. Grades of "C" or better are also required in courses used to meet the Writing Across The Curriculum requirements.

Students must earn a min. of 42 junior/senior hours in order to graduate. Most of these courses will be taken in the student's chosen major, however, any upper level course approved in the Liberal Arts Core will also count towards this requirement. Foreign language at the intermediate level may count as upper level if taken during the junior or senior year. Students with a score of 25 or higher on the English and Reading sections of the ACT (or equivalent test) will be awarded credit for ENG 1463 (Freshman English A) after completion of 15 hours at Henderson with a 2.00 or higher grade point average and ENG 1473 (Freshman English B) with a grade of "C" or better.

Transfer Students: Audit required for gen. ed. deficiencies – contact Cris McGough

Correspondence Hours: 30 hrs max (12 consecutive hrs. max).

Application for Graduation: After 80 hrs and at least 1 semester before graduation. Meet with your professional advisor about the application process.

- PROGRAM REVIEWS Foundations –**
- DS/TS**
 - Mid-Program Review (21 IM hours)**
 - Exit Review (After IM Internship)**