



# *Academic and Professional Writing*

**Department of English, Foreign Languages, and Philosophy  
Ellis College of Arts and Sciences**

Required Number of Hours: 12

Description of certificate: (Include an introductory paragraph and certificate plan of study.)

The 12-hour writing certificate in Academic and Professional Writing is designed for students planning to enter careers or professions such as business, law, public administration, journalism, the sciences, and other areas in which good writing ability is a crucial qualification.

Required Courses	Hours
Choose TWO of the following:	
ENG 2133: Rhetoric and Argument	3
ENG 3613: Technical Writing	3
ENG 4453: Advanced Composition	3
ENG 4643: Rhetoric and Composition	3

Choose TWO of the following:

MMC 4223: Magazine and Feature Writing	3
MMC 3103: Advanced Reporting	3
MMC 3203: Sports Reporting	3
MMC 4303: Online Journalism	3

Total hours for completion of certificate: 12

Student Learning Outcomes:

Students completing this certificate will be able to

- Demonstrate the ability to think, read, and write critically;
- Analyze cultural diversity and understand the socio-economic factors which influence writing;
- Explore writing as a mode of inquiry that promotes interdisciplinarity;
- Perceive how an integrated, interdisciplinary study of writing can improve writing ability, enhance critical thinking, and encourage a nuanced understanding of the written word;
- Understand how the writing process affects final revisions in a variety of written texts; and
- Appreciate the relevance of writing to our contemporary society within a variety of contexts.

**Contact information:**

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